



2023 ANNUAL REVIEW



THE TODD FOUNDATION

An inclusive Aotearoa New Zealand
where all families, children and young
people can thrive and contribute.

Whakawhāiti Aotearoa,
hei oranga wairua,
oranga tāngata.

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2023 OVERVIEW

Tēnā koutou katoa

2023 has been a focused year for the Foundation. Due to the recession in late 2022 the Foundation had a smaller donations budget than previous years.

With this reduced donation we focused, where we could, on continued support for existing long-term community partners, and funding small impactful actions rather than inviting new partners to join us.

This year we farewelled Trustees David Todd and Charles Whyte, and welcomed new family trustees Rachel Reid and Allanah Hare to our Foundation's board.

In this year's review you can learn about our 'action funding' mechanism and get to know more about three of our amazing community partners. Featured stories include E Tipu E Rea who are on a journey to support teen parents into secure housing; reflections on our long-term funding relationship with community-led development supporters Inspiring Communities; and a quick dive into the work of the Pasifika Funders' Network.

We hope you enjoy our 2023 review.

Ngā mihi maioha,



Rebecca Turner
Chair



Seumas Fantham
Executive Director



2023 FUNDING AT A GLANCE

\$1.57m

Total 2023 donation commitments made

\$53,496

Average annual donation size (range \$2,000 to \$150,000)

\$549,601

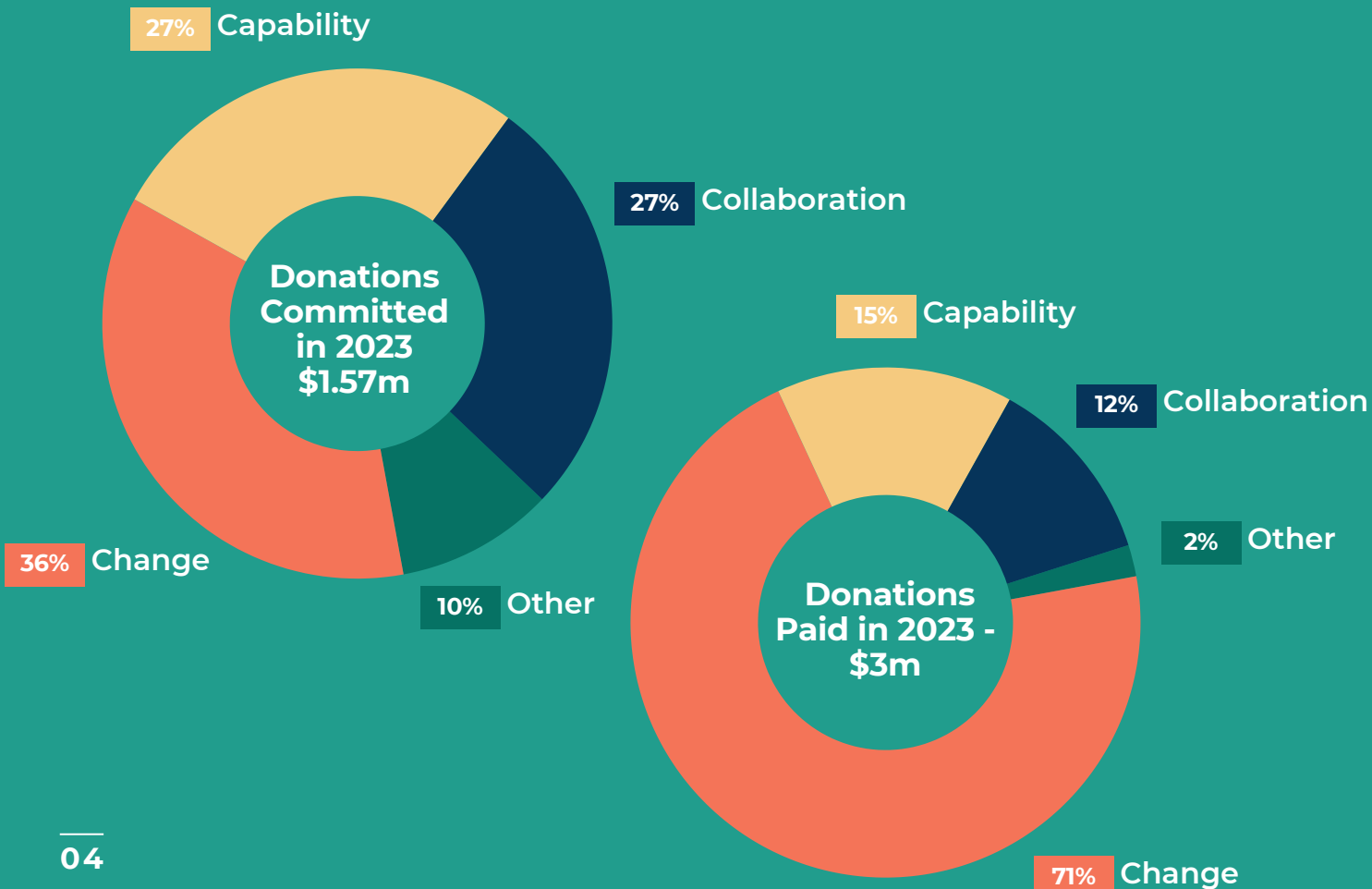
2023 operating costs

\$3m

Total donations paid (includes commitments made in previous years)

75%

Multi-year donations of two or more years (\$1.18m)





E TIPU E REA WHANAU SERVICES

SUPPORTING TEEN PARENTS INTO SECURE HOUSING

The current housing crisis is making life hard for many New Zealand whānau, but for teen parents – who cannot legally sign a tenancy agreement until they are 18 – having nowhere to call home has been a source of stress and anxiety for years.

“They’re living in cars or sleeping on couches in really unhealthy environments, says Cindy Kawana, Housing Lead and Whānau Violence Advisor for Auckland teen parent support organisation and long-time Todd Foundation funding partner E Tipu E Rea.



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Cindy says the lack of secure housing creates other problems for these very vulnerable young people and their pēpi.

“If you don't have an address then you can't get a benefit. There are lots of things you can't get access to without an address.”

Now, thanks to funding from the Todd Foundation, E Tipu E Rea is in the process of becoming a Community Housing Provider, with plans underway to eventually build six social houses on a site they have been given in the Auckland suburb of Panmure.

“We know that that's not going to be enough, but it's really exciting to think we can get some houses – it will be a game changer.”

In the meantime, E Tipu E Rea has been approved as a Transitional Housing Provider which means the rangatahi and pēpi they work with will have short-term access to seven houses owned by Kainga Ora. The hope is that with the right wraparound support these transitional houses will provide a stepping stone to permanent accommodation.



The Foundation has supported E Tipu E Rea on and off since it began as an organisation called Thrive in 2011. More recently, E Tipu E Rea has evolved into a kaupapa Maori organisation with close ties to local iwi Ngati Paoa.

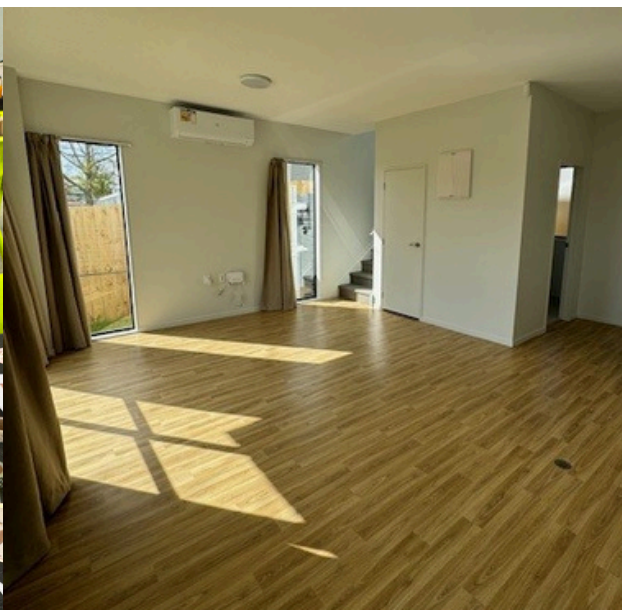
The organisation now has 35 staff who work in three teams providing support focused on a child's first 2000 days. This ranges from midwifery and other health support through to helping the young parents they work with to get education and training and find employment.

Cindy says they have long had a dream of becoming a community housing provider and the Todd Foundation funding has made it possible for them to embark on this process.

“The Todd grant has been so valuable because it meant I could be employed to focus on getting approval as a transitional housing provider with the long-term goal of becoming a community housing provider. It takes time, and I have been able to put in the time to do it.”



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SHARING OUR FUNDING PRACTICE

ACTION FUNDING

Through our 'Change' funding stream, The Todd Foundation supports communities to tackle some of Aotearoa New Zealand's most pressing social issues, such as housing, digital equity, food resilience, and diversity and inclusion.

Our community partners tell us that sustained funding is key to achieving their mission. The issues they are trying to shift require a long-term focus so we offer flexible, untagged, multi-year funding where we can – alongside other funders.

We've observed that our community partners often allocate funding early on to help pay for basic operating costs and some initial project costs.

While working alongside them, we've identified several instances where additional funding – delivered in a timely way, with minimal red tape – could help them achieve 'quick wins', accelerate progress towards their long-term vision, and maximise their impact.

So over the last two years, we've trialled 'action funding' as a flexible and agile way we can further support our community partners, in addition to the multi-year support we give them. We are finding that action funding is a useful tool to have in our toolbelt.

Transformational change requires responsive, flexible and high-trust funding.

Action funding is for groups that staff already have high-trust relationships with and who we fund under our 'Fairer Futures' Change funding stream. It supports clear, deliverable actions, which are emergent, timebound, and mission-aligned. The groups that have received action funding include:



Kōkiri Marae

Kōkiri Marae have been working towards their long-term aspirations for kai sovereignty and resilience. In the four years we've supported them, they've developed a pātaka kai (food pantry) and an abundant māra kai (food garden), to produce nutritious food for local whānau and to revive knowledge about how to grow kai.

In 2022, our action funding supported them to establish a new collective called He Puāwai Trust. Emerging from relationships formed during the Covid-19 pandemic, the Trust brings together community organisations in Te Awa Kairangi (The Hutt Valley), focused on making the shift away from foodbanks towards resilient food hubs and sustainable, local food systems.

Manaaki Rangatahi

We support the Manaaki Rangatahi collective on their mission to end youth homelessness in Aotearoa. An action funding boost has enabled them to:

- send a delegation of young people with lived experience of homelessness to Parliament to advocate for change
- become their own independent legal entity
- travel to communities around the country to support the development of local housing initiatives that meet the needs of rangatahi.

Hikurangi Enterprises

One of our long-term community partners, Hikurangi Enterprises, is delivering healthy and affordable housing for whānau experiencing severe overcrowding through their Whare Ora initiative, and there is a lot of interest in their model. To support other hapū to get buy-in to build Whare Ora in their own communities, Hikurangi Enterprises is developing an evaluation framework to share their learnings and demonstrate their impact. Alongside contributions from MAS Foundation, Tindall Foundation, WEAVE, and Te Kāhui Pūmanawa, Todd Foundation action funding is supporting them to make this happen.

How is action funding administered?

- Todd Foundation staff identify opportunities to support emergent action alongside our community partners as they arise.
- There is no need for our community partners to fill in an application form. Our staff write action funding proposals, undertaking due diligence, and ensuring there is a clear rationale for action funding that meets our criteria.
- Action funding donations are often relatively small (between \$5,000 and \$50,000) and are usually able to be approved under our Executive Director's delegated authority with oversight from our Board Chair, or by our trustees for larger amounts (with a turnaround of five days). This allows us to be agile and respond quickly.
- Sometimes our funding contribution is small, however, it can be leveraged to facilitate other funders to come on board. Some other funders who we work with are also able to support rapid, emergent action. This means that we can respond as a collective.



If you'd like to find out more about our approach, we invite you to get in touch.



PASIFIKA FUNDERS NETWORK WORKING COLLABORATIVELY TO MAKE PHILANTHROPY MORE EQUITABLE AND PASIFIKA-FRIENDLY

What began as a handful of Pasifika individuals looking to connect with others working in the philanthropic sector has grown into a nationwide network of more than 30 people advocating for greater visibility and more equitable funding for Pasifika groups and organisations.

“We’d get together and talk about our frustrations with the sector, why our communities weren’t being better supported and why they were not being seen,” says Hainoame Fulivai, co-founder of the Pasifika Funders Network, one of Todd Foundation’s community partners.

The network was established in 2020 and received support from Philanthropy New Zealand. Initially it focused on finding ways of helping Pasifika communities to access relevant funding pathways during the Covid-19 response effort. Since then, its focus has expanded to look at the key challenges facing Pasifika staff, trustees and community organisations, and to identify opportunities to address those challenges and collaborate on ideas and solutions.

“We see our network as a conduit between philanthropic funders and our community across the board,” says Hainoame.

Members of the Pasifika Funders Network represent more than 20 organisations working in the philanthropic sector. Thanks to some of their members there was increased Pasifika involvement in the 2023 Philanthropy New Zealand Conference, including running breakout sessions. The network also held a hui with Te Kāhui Pūmanawa or TKP (a collective of tāngata Māori working in the philanthropic sector).

“It was really useful to get together and share thoughts and experiences with TKP and it’s something we’re looking to do more regularly.”

Network members also held several fono during 2023 to develop a strategic plan and set two key focus areas for 2024 and beyond – Pacific-led climate change and digital equity in Aotearoa.

It's not known exactly what proportion of philanthropic funding goes to Pasifika groups but it is almost certainly much lower than the 8% of New Zealanders who identify as being of Pacific origin. According to PFN co-founder Sandy Harman, that lack of data is an indication of just how invisible many Pasifika organisations are to the philanthropic sector. It also shows how important it is to work together with Pasifika people to achieve equitable funding distribution for Pasifika communities in Aotearoa.



She says not all funders measure Pasifika funding statistics and in some cases they're not able to accurately identify organisations that truly represent Pasifika communities.

Sandy says anecdotal feedback suggests that many Pasifika organisations feel excluded by the funding process, with its emphasis on making formal online applications, rather than face-to-face. Even the language of philanthropy with its focus on 'giving', 'donating' and 'granting' does not fit with the notion of reciprocity that underpins Pasifika cultures and values.

However, both she and Hainoame are delighted by the fact that a growing number of philanthropic organisations – including the Todd Foundation – are changing the way they work to help break down these barriers.

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WHO WE FUNDED

In 2023 we made the following new donation commitments totalling \$1.57 million. For a full list of our community partners and 2023 donation payments made please see our website.

Due to the recession in late 2022 the Foundation had a smaller donations budget than previous years.



Change

- **Hikurangi Enterprises** | One year of multiyear funding | \$150,000 | Action funding | \$5,000
- **Te Hiko (project of Wesley Community Action)** | One year of multiyear funding | \$60,000
- **Kōkiri Marae (Fundholder Tākiri Mai Te Ata Trust)** | One year of multiyear funding | \$125,000
- **Seeds for Change (project of Seed Waikato)** | \$51,900
- **TaikiE! Charitable Trust** | \$100,000
- **Driving Change Network (funds held by Momentum Waikato)** | Evaluation contribution | \$7,000
- **Manaaki Rangatahi** | Action funding | \$35,000
- **Te Matapihi** | Equity Attendance Fee Contribution for National Māori Housing Conference | \$15,000
- **Kore Hiakai Zero Hunger Collective** | \$18,000



Capability

- **Child Poverty Action Group** | One year of multiyear funding | \$90,000
- **Community Research Trust** | One year of multiyear funding | \$75,000
- **Hui E! Community Aotearoa** | One year of multiyear funding | \$110,000
- **Inspiring Communities** | One year of multiyear funding | \$90,000
- **Philanthropy NZ and Te Kāhui Pūmanawa** | One year of multiyear funding | \$50,000



Collaboration

- **Kootuitui ki Papakura** | One year of multiyear funding | \$150,000
- **Pasifika Funders Network (Fundholder Philanthropy New Zealand)** | Collaborative establishment funding | \$40,000
- **Te Aroha Kanarahi Trust for 'Project Hoake'** | Two years of multiyear funding | \$140,000
- **Weave** | One year of multiyear funding | \$100,000



Other

- **Community Networks Aotearoa** | \$5,000
- **Inspiring Communities** | \$35,000
- **Philanthropy New Zealand Youth Advisory Group** | Retreat Contribution | \$2,000
- **Te Āti Awa (funds held by the Gift Trust)** | \$10,000
- **The Workshop** | \$6,000
- **Young Enterprise Trust** | Annual donation in memory of Sir John Todd | \$40,000

Emergency response funding:

- **Eastern and Central Community Trust** | \$50,000
- **Kootuitui ki Papakura** | \$5,000
- **Wellington City Mission** | \$3,000

INSPIRING COMMUNITIES

LONG-TERM FUNDING WITH RELATIONSHIPS AT ITS HEART

After more than 15 years of working together, the Todd Foundation and long-time community partner Inspiring Communities have developed a relationship based on shared learning and mutual respect that has seen both organisations change the way they work.

When Todd first started funding Inspiring Communities in 2008 both were committed to the concept of community-led development and the importance of allowing communities to use their knowledge to create local solutions to local situations. But they weren't sure how that would look in practice.

“We knew we were onto something but we didn't really have a plan in place for how we were going to grow community-led development when we got started, it was just a great big idea,” says Inspiring Community's Megan Courtney. “Now we're recognised as one of the top NGOs in the country, and the idea of community-led development has become much more mainstream.”

She says that evolution wouldn't have been possible without the support of the Foundation.

“By funding us for the long term and walking alongside us in a high-trust way we've been able to develop and adapt over time.”



These days, rather than having a traditional funder-donee relationship, they share ideas and learn from each other about how to best grow and support community-led development.

“I can always say exactly what I think to anyone at Todd,” says Megan. “We tell them what we hear and see and think and what we’re experiencing – we can talk about the hard stuff.”

According to Todd’s programme and relationships lead Susie Schwartz, working alongside Inspiring Communities for so many years has led to a deeper understanding of how community-led development works.

“It can seem messy and it doesn’t always follow a linear path, but through our relationship with Inspiring Communities we’ve really taken on board an appreciation for how change works and we understand that often communities know best about what works for them and what they need to thrive.”

Those insights have helped guide the Foundation’s move to a more flexible way of funding, as well as a growing focus on building learning relationships with other community partners.

Susie points to the way communities responded during the Covid 19 epidemic and Cyclone Gabrielle as examples of the power of community. “They got things done in ways that were often more effective than action that was led from the centre.”





For Inspiring Communities, the lessons learned in the aftermath of both those events led to the publication of Make the Move: Shifting How the Public Sector Works with Communities in June 2023. It's a practical resource for leaders in central and local government agencies which they hope will provide a blueprint for the future.

"It reviews the current evidence of working differently – good and bad – and provides some guidance to the public sector on the shifts required to create the conditions for locally-led change," says Megan.



TODD FOUNDATION FUNDING STRATEGY

Our vision

An inclusive Aotearoa New Zealand where all families, children and young people can thrive and contribute.

Whakawhāiti Aotearoa, hei oranga wairua, oranga tāngata.

Guiding principles

These principles are a touchstone, underlying everything we do:

- Reducing exclusion and disadvantage
- Building inclusiveness
- Strengthening communities
- Mana Māori
- Respectful relationships
- Listening and learning



Our purpose

We resource communities to create sustainable, long-term social change for children, young people and families.

We provide funding that supports:

- Collective and system-focused solutions
- Genuine, inclusive community ownership and leadership
- Evidence-informed models and innovation
- Measuring what matters, understanding what works

Our way



We fund co-ordinated, community-led action for change in selected focus areas. Our current focus area is 'Fairer Futures for children and whānau'.



We practise and incentivise collaboration through pro-active, strategic alliances with other funders.



We fund key organisations providing important capability support to the community sector.

HOW WE FUND

We want to support real change in communities, reduce time spent on funding proposals and reporting, and promote collaboration rather than competition. For these reasons we don't run grant rounds or accept pitches from individuals or organisations. Instead we pro-actively seek out communities, groups and collectives to partner with in our three main funding streams: change, collaboration and capability.



CHANGE



COLLABORATION



CAPABILITY

OUR PURPOSE

The Todd Foundation continues a family legacy of generosity. As a family foundation we have the opportunity to stick to long-term plans for change, to be strategic, to be flexible and to take calculated risks. The Todd Foundation was formed in 1972 to formalise and bring together the families' existing giving and exists to provide funds for charitable purposes. Our activities continuously evolve in response to community needs, with a strong focus on supporting the well-being of children, young people, their families and communities..



OUR TRUSTEES



Rebecca Turner
Chair



Charlotte Sellar
Deputy Chair



Allannah Hare



Rachel Reid



Katie Milne



Lee Cooper



Pam Davidson



Vaughan Renner

OUR INVESTMENT COMMITTEE



Charlotte Sellar
Committee Chair



Paul Bevin



Guy Elliffe

OUR STAFF



Seumas Fantham
Executive Director



Sara Ware



Helen Anderson



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